

**RUTGERS**  
School of Public Health

**Paulsboro  
PFAS  
Health Study**



**GILL MEMORIAL  
LIBRARY**

## **Paulsboro Earth Day 2023 Youth Poster Arts Contest**

### **Call to Artists**

The **Paulsboro PFAS Health Study** and **Gill Memorial Library** cordially invites you to submit an arts poster commemorating the **53<sup>rd</sup> Anniversary of Earth Day**.

### **Submission Deadline**

All posters must be submitted by **Monday, April 10, 2023**

### **Proposal Criteria**

The **Paulsboro 2023 Earth Day Poster Arts Contest** intends to engage the greater community with critical issues of clean water and the environment 53 years after the first Earth Day.

### **Themes**

The overall theme of Paulsboro's 2023 Earth Day Poster Contest is **Celebrating Clean Water**.

Related themes include, but are not limited to:

- Clean Water
- Clean Streets for Clean Water
- Greening Paulsboro
- Plastic Pollution
- PFAS (per- and polyfluoroalkyl substances) Awareness

### **Eligibility**

All Paulsboro students and youth are eligible to participate in the contest.

Three entries per class, grade or homeroom will be accepted. If a student's school or classroom is not participating, a student may still submit an individual entry.

## Poster Requirements

### Poster Content:

- All posters should be reflective of the contest themes listed above.
- Posters created must be original artwork.
- Posters that include appropriated or copyrighted imagery will be immediately disqualified.
- Posters must be clearly legible.
- Each poster includes one mandatory line of copy: **Celebrating Clean Water**, additional copy points or titles or a slogan are optional.

### Materials:

Any variety of media may be used (oil, watercolor, pen and ink, crayon, chalk, markers, graphic art and photography). Posters with colors that are not bright enough to be reproduced in printing cannot be selected.

### Size & Layout

- Minimum: 8 ½" x 11"
- Maximum: 24" x 36"

### Poster Submission:

Each poster must have the **Release Form (PDF) (19 KB)** securely fastened to the back of the poster. A poster not accompanied by a completed Release Form will not be eligible for further judging. The posters, with Release Forms, must be **received** by April 10, 2023 to:

### Paulsboro 2023 Earth Day Poster Arts Contest

#### Drop off or mail to either location by April 10, 2023:

#### Gill Memorial Library

145 E. Broad Street,  
Paulsboro, NJ 08066  
Phone: (856) 423-5155

#### Paulsboro PFAS Health Study

541 B Mantua Avenue  
Paulsboro, New Jersey 08066  
Phone: (856) 599-1205

Or email a **digital copy of the poster and pdf release** to [paulsboro-health-study@ehsi.rutgers.edu](mailto:paulsboro-health-study@ehsi.rutgers.edu)

### Judging Criteria

- The poster meets the poster requirements section listed above.
- The poster message is clearly conveyed by the text and artwork.
- The poster shows creativity, originality and artistic quality.
- The Release Form is completed and attached to the back of the poster.

### Judging Procedure

Each participating school/youth group is permitted to submit up to three posters per grade level/home room. How your school/youth group decides on poster per grade level/home room posters is up to you.

Some schools/youth groups may wish to have a contest and choose the entries; others may just have the art teacher, principal or group leader choose.

For judging, the posters will be grouped in one of the following 3 categories:

- Grades K-3
- Grades 4 to 8
- Grades 9 to 12

The three (3) best posters in each category will be judged based on the poster requirements section listed above and judging criteria section listed above. First, second and third place will be awarded in each category.

### **Awards:**

- **First Place winners in each category will win a \$250 Visa gift card**
- **Second Place winners in each category will win a \$100 Visa gift card**
- **Third Place winners in each category will win a \$50 Visa card**

In addition, each winner will receive the honor of having their artwork displayed at the Gill Memorial Library and other locations.

### **Please Remember:**

Entries must meet the poster requirements specified above and must have the Release Form (PDF) (19 KB) securely fastened to the back of the poster.

### **Important Dates:**

Now through Monday, **April 10, 2023**

- Artists create their posters.
- Schools/Youth Groups choose up posters to enter into the Paulsboro Earth Day Poster contest.

**No later than Monday, April 10, 2023**

- Artists and Schools/Youth Organization mail, email or deliver entries to the address above for judging.

**April 11<sup>th</sup> – 21<sup>st</sup> – 2023**

- Rutgers University and Gill Memorial Library staff coordinate the judging.
- Winners will be announced on Earth Day 2023

**No later than April 22<sup>nd</sup>, 2023**

- Winners and their schools/youth organization are notified and given further instruction as to student recognition.

If you have any questions on this poster contest please, contact Kerry Margaret Butch at 732-982-6942.

## **Spring 2023**

The artwork will be displayed at the Gill Memorial Library. The winning posters will be prominently displayed.

*The **Paulsboro Earth Day Poster Contest** will engage Paulsboro youth with the critical issues of the environment. The artwork will be displayed, and educators and youth leaders will be encouraged to integrate arts programming about the environment into their curricula and programs, as well as generate a community conversation about the environment.*

