

Earth Day 2020 Poster Arts Contest

Call to New Jersey Students and Community Artists

The Rutgers Environmental and Occupational Health Sciences Institute cordially invites you to submit an arts poster commemorating **The 50**th **Anniversary of Earth Day.**

Submission Deadline

All posters must be submitted by April 15, 2020

Proposal Criteria

The **EOHSI 2020 Earth Day Poster Arts Contest** intends to engage the greater community with critical issues of the environment 50 years after the first Earth Day.

Themes

The overall theme of EOHSI's 2020 Earth Day Poster Contest is Climate Action. Please check out Earth Day 2020 as a resource at https://www.earthday.org/earth-day-2020/

Related themes include, but are not limited to:

- Clean Air
- Clean Water
- Clean Land
- Sustainability and Resiliency
- Food and the Environment
- Plastic Pollution
- Sea Level Rise
- Environmental and Occupational Health

Eligibility

All New Jersey students starting at grade 3 through graduate school, in public schools, private schools and youth organizations, are welcome to participate. All New Jersey adults are also welcome to participate. One entry per class, grade or homeroom will be accepted. If a student's school or classroom is not participating, a student may still submit an individual entry.

Poster Requirements

- All posters should be reflective of the contest themes listed above.
- Submissions <u>must be registered online</u> at https://eohsi.rutgers.edu/earth-day-contest/
- Posters created must be original artwork.
- Posters that include appropriated or copyrighted imagery will be immediately disqualified.
- Posters must be clearly legible.
- Each poster includes one mandatory line: The 50th Anniversary of Earth Day additional copy points or titles or a slogan are optional.

Copyrighted Images/Subjects: Copyrighted, trademarked products, packaging, brand names and advertisements may not be used within the poster. Original signed release forms are required for persons, whether public or private citizens, who are photographed and appear on the poster. Release forms can be <u>found here</u>. If the subject is under 18 the release form must be signed by a parent or guardian. This rule will be strictly enforced.

Materials:

Any variety of media may be used (oil, watercolor, pen and ink, crayon, chalk, markers, graphic art and photography). Posters with colors that are not bright enough to be reproduced in printing cannot be selected.

Size & Layout

Minimum: 8 ½" x 11"Maximum: 24" x 36"

Poster Submission:

Each poster must have the <u>Release Form (PDF) (19 KB)</u> securely fastened to the back of the poster. A poster not accompanied by a completed Release Form will not be eligible for further judging. The posters, with Release Forms, must be **received** by April 15, 2020 to:

EOHSI 2020 Earth Day Poster Arts Contest

Attn: Maria Crecenzio

EOHSI

Room 236 170 Frelinghuysen Road Piscataway, New Jersey 08854

Or email a digital copy of the poster and pdf release to earthdaycontest@eohsi.rutgers.edu

Judging Criteria

- The poster meets the poster requirements section listed above.
- The poster message is clearly conveyed by the text and artwork.
- The poster shows creativity, originality and artistic quality.
- The Release Form is completed and attached to the back of the poster.

Judging Procedure

Each participating school/youth group is permitted to submit up to one poster per grade level/home room. How your school/youth group decides on poster per grade level/home room posters is up to you. Some schools/youth groups may wish to have a contest and choose the entries; others may just have the art teacher, principal or group leader choose.

For judging, the posters will be grouped in one of the following 4 categories:

- 1. Grades 3 to 7
- 2. Grades 8 to 12
- 3. Undergraduate students
- 4. Graduate Students and Other adults

The three (3) best posters in each category will be judged based on the poster requirements section listed above and judging criteria section listed above. First, second and third place will be awarded in each category.

Awards:

Winners

First Place winners in each category will win \$500. Second and third place winners will receive additional cash prizes. In addition, each winner will receive the honor of having their artwork displayed at the EOHSI and other locations.

Please Remember:

Entries must meet the poster requirements specified above and must have the <u>Release Form</u> (PDF) (19 KB) securely fastened to the back of the poster.

Important Dates:

Now through April 15, 2020

- Artists create their posters.
- Schools/Youth Groups choose up posters to enter into the EOHSI Earth Day Poster contest.

No later than April 15, 2020

- Artists and Schools/Youth Organization mail, email or deliver entries to the address above for judging.

April 15-22, 2020

- Rutgers University faculty and staff coordinate the judging.
- Winners will be announced on Earth Day 2020

No later than April 22nd, 2020

- Winners and their schools/youth organization are notified and given further instruction as to recognition.

If you have any questions on this poster contest please contact earthdaycontest@eohsi.rutgers.edu

Spring/Summer 2020

The artwork will be displayed at a reception at EOHSI. The winning posters will be prominently displayed in the lobby of EOHSI for no less than 1 year.