



## Earth Day 2020 Poster Arts Contest

### Call to New Jersey High School through Graduate Student Artists

The Rutgers Environmental and Occupational Health Sciences Institute cordially invites you to submit an arts poster commemorating the **50<sup>th</sup> Anniversary of Earth Day**.

### Submission Deadline

All posters must be submitted by **Earth Day, April 15, 2020**

### Proposal Criteria

The **EOHSI 2020 Earth Day Poster Arts Contest** intends to engage the greater community with critical issues of the environment 50 years after the first Earth Day.

### Themes

The overall theme of EOHSI's 2020 Earth Day Poster Contest is Climate Action. Please check out Earth Day 2020 as a resource at <https://www.earthday.org/earth-day-2020/>

Related themes include, but are not limited to:

- Clean Air
- Clean Water
- Clean Land
- Sustainability and Resiliency
- Food and the Environment
- Plastic Pollution
- Sea Level Rise
- Environmental and Occupational Health

### Eligibility

New Jersey based Undergraduate, Graduate and High School Students are eligible to participate in the contest.

All high school aged students, age 13- 19, in New Jersey public and private schools and youth organizations are welcome to participate. One entry per class, grade or homeroom will be accepted. If a student's school or classroom is not participating, a student may still submit an individual entry.

### Poster Requirements

Poster Content:

- All posters should be reflective of the contest themes listed above.

- Posters created must be original artwork.
- Posters that include appropriated or copyrighted imagery will be immediately disqualified.
- Posters must be clearly legible.
- Each poster includes one mandatory line of copy: **Commemorating the 50th Anniversary of Earth Day**, additional copy points or titles or a slogan are optional.

#### **Materials:**

Any variety of media may be used (oil, watercolor, pen and ink, crayon, chalk, markers, graphic art and photography). Posters with colors that are not bright enough to be reproduced in printing cannot be selected.

#### **Size & Layout**

- Minimum: 8 ½" x 11"
- Maximum: 24" x 36"

#### **Poster Submission:**

Each poster must have the [Release Form \(PDF\) \(19 KB\)](#) securely fastened to the back of the poster. A poster not accompanied by a completed Release Form will not be eligible for further judging. The posters, with Release Forms, must be **received** by April 15, 2020 to:

#### **EOHSI 2020 Earth Day Poster Arts Contest**

Attn: Maria Cren

#### **EOHSI**

Room 236  
170 Frelinghuysen Road  
Piscataway, New Jersey 08854

Or email a digital copy of the poster and pdf release to [earthdaycontest@eohsi.rutgers.edu](mailto:earthdaycontest@eohsi.rutgers.edu)

#### **Judging Criteria**

- The poster meets the poster requirements section listed above.
- The poster message is clearly conveyed by the text and artwork.
- The poster shows creativity, originality and artistic quality.
- The Release Form is completed and attached to the back of the poster.

#### **Judging Procedure**

Each participating school/youth group is permitted to submit up to one poster per grade level/home room. How your school/youth group decides on poster per grade level/home room posters is up to you. Some schools/youth groups may wish to have a contest and choose the entries; others may just have the art teacher, principal or group leader choose.

For judging, the posters will be grouped in one of the following 3 categories:

1. University Graduate Students;
2. University Undergraduate Students;
3. High School Aged Students, 13-19

The three (3) best posters in each category will be judged based on the poster requirements section listed above and judging criteria section listed above. First, second and third place will be awarded in each category.

## **Awards:**

### **Winners**

**First Place winners in each category will win \$500.** The first, second and third place winners in each category will receive a framed copy of their winning artwork. In addition, each winner will receive the honor of having their artwork displayed at the EOHSI and other locations.

### **Please Remember:**

Entries must meet the poster requirements specified above and must have the [Release Form \(PDF\) \(19 KB\)](#) securely fastened to the back of the poster.

## **Important Dates:**

Now through **April 15, 2020**

- Artists create their posters.
- Schools/Youth Groups choose up posters to enter into the EOHSI Earth Day Poster contest.

**No later than April 15, 2020**

- Artists and Schools/Youth Organization mail, email or deliver entries to the address above for judging.

**April 22 – 2020**

- Rutgers University faculty and staff coordinate the judging.
- Winners will be announced on Earth Day 2020

**No later than April 22nd, 2020**

- Winners and their schools/youth organization are notified and given further instruction as to student recognition.

If you have any questions on this poster contest please contact [earthdaycontest@eohsi.rutgers.edu](mailto:earthdaycontest@eohsi.rutgers.edu)

## **Spring/Summer 2020**

The artwork will be displayed at a reception at EOHSI. The winning posters will be prominently displayed in the lobby of EOHSI for no less than 1 year.